



Pole Star Solutions overview

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Customer stories and collaboration

Orange campus Arcueil : OVmap

✦ Use cases

- ✦ Way finding
- ✦ Contact finder
- ✦ Entry detection in meeting rooms
- ✦ Push messaging

✦ Solutions

- ✦ Indoor location NAO Campus
- ✦ Proximity detection NAO Micro
- ✦ Visio dev kit + Map editor for navigation

✦ Value

- ✦ Help to find people, POI ways
- ✦ Interaction and animation
- ✦ Analytics on meeting room booking rate



- Launch 2013 – on Android Wi-fi only
- 2015 : extension to iOS and BLE 4.0
- +100 000 sqm covered indoor/outdoor
- About 700 beacons
- Really appreciated by employees and extension in future offices

<http://www.polestar.eu/fr/actualites/breves/2014/07/smart-building.html>