



BROADCASTING INTERACTIVE
AND PHOTOREALISTIC 3D SCENES



WHEN BUSINESS GOES 3D AND VR

E-BUSINESS | DESIGN | TOWN PLANNING & ARCHITECTURE
MUSEOGRAPHY | TEAM WORK | TEACHING | VIRTUAL REALITY

WWW.EXALT3D.COM

3D VIEWING ON THE WEB

A REVOLUTION FOR THE BUSINESS



**REAL TIME
INTERACTION**

**PRODUCT
CONFIGURATOR**

**VIRTUAL
VISIT**

**VIRTUAL
REALITY**

INCREASE PURCHASE FREQUENCY

- Understand customer expectations
- Improve the conversion rate
- Accelerate sales
- Customize products and make « on demand »

OFFER A BETTER SERVICE AND DECREASE COSTS

- Reduce the information requests
- Reduce the return's rate
- Save photo shootings
- Produce VR immersive experience

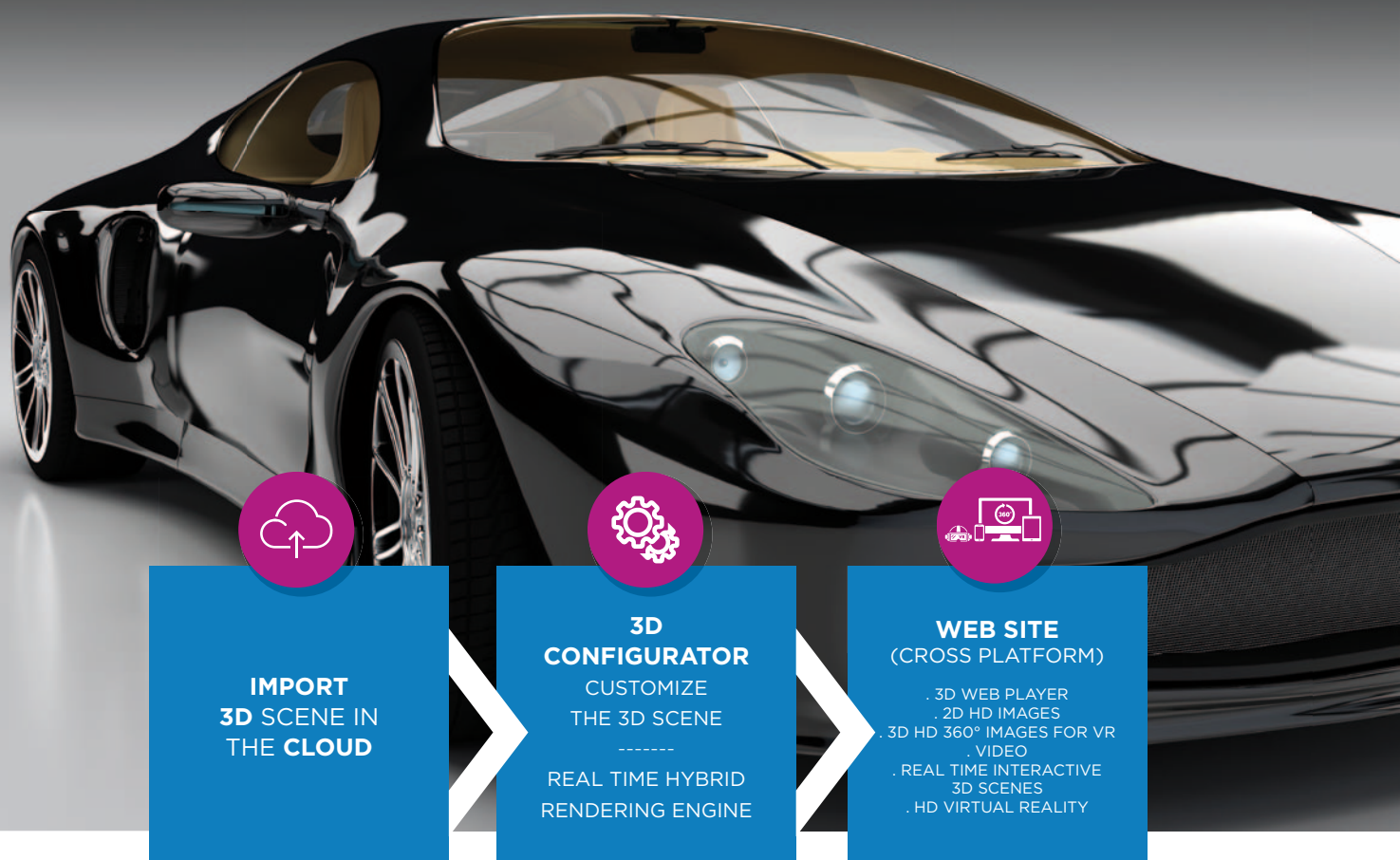
SHOW PROJECTS WITH EXCEPTIONAL REALISM

- Virtual visit with an immersive experience
- Offer choices customizing spaces and design in real time
- Put in context with augmented reality

SHARE DIFFERENTLY

- Design in a collaborative way
- Discover museums and virtual exhibitions
- Teaching and training

AN INNOVATIVE AND VERY POWERFUL TECHNOLOGY



THE EXALT3D SOLUTION ADVANTAGES

FUNCTIONALITIES

- Import of 3D scenes (from different sources)
- Materials library
- Lights setup
- Cameras placement
- Selection of view axes limits
- Client application customization with JavaScript API

PUBLISHING AND BROADCASTING

- 3D rendering hybrid engine
- Real time computation on the « cloud »
- Create and export HD 2D images, 3D 360° HD images and HD video
- Easy integration of the player in web page
- No download
- Streaming video
- Data security

THE USER EXPERIENCE ADVANTAGES

INSTANT, PHOTOREALISTIC AND INTERACTIVE 3D EXPERIENCE

- No plugin
- HD photorealism
- Real time interactions (zoom, rotate, move, product customization...)
- Player compatible with any browser
- Cross platform (smartphone, tablet, desktop)
- Virtual reality and augmented reality

PRICING

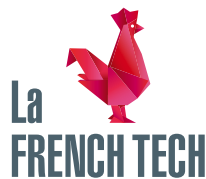
« PAY PER USE »

Customers (or broadcasters) buy credits on the EXALT3D web site. They adjust the visualization settings of the 3D object or scene they want to sublimate, then they publish online a photo-realistic and interactive video of their 3D object or scene.

From the broadcaster website, his visitors or users watch the interactive video. Credits from the broadcaster are consumed with each video visualization from users (« pay-per-use-model » made possible by the cloud elasticity).

Contact us for detailed pricing.

**EXALT3D is certified FRENCH TECH
and supported by the BPI**



C O N T A C T

Yves DEMANGE
+33 (0)6 13 07 30 89
contact@exalt3d.com

ZAC du Petit Arbois
avenue Louis Philibert
BP 30003
13545 Aix-en-Provence cedex 4
FRANCE

WWW.EXALT3D.COM